

BTF Meeting Minutes February 10, 2005

Attendance

Del Sudkamp, Marty Brown, Daisy Blanton, Hugh Worthy, Colleen Carboni, Annie Powell, Cheryl Shouse, Philip Pugliese

Safety / Education

Bicycle Rodeo 2005

Plans are underway for the 13th annual Bicycle Rodeo scheduled for Saturday, May 21st from 11 am to 2 pm at the Tennessee RiverPark. Our rain date is Sunday, May 22 from 1-4pm. The Rodeo provides a variety of interactive safety lessons and skill building opportunities for children in kindergarten through fifth grade.

On behalf of the planning committee, I'd like to invite you to join us as a volunteer this year. Becky Campbell, SAFE KIDS Coalition director, T.C. Thompson Children's Hospital (Safe & Sound office) and I will once again be coordinating the event. We can use help with set up, check-in tent, helmet fitting, Skills Course, goody bags, etc.

Please mark your calendar and let me know whether you can join us for a fun day with the children and their families at the RiverPark.

Cheryl Shouse
Chattanooga-Hamilton County Health Department
(423) 209-8203

Road I Courses

Reminder that Road I courses will be held in April and May through Chattanooga State Continuing Education. See <http://bikechattanooga.org/Page24.html>

Cheryl, Philip, Del and Colleen participated with Outdoor Chattanooga & Chattanooga Outventure at the Education Expo last month. We met several people interested in bicycle education for both children and parents.

Bike2Work 2005

Bike2Work will be held again on the First Friday of each month, beginning on May 6, 2005. Discussion was held regarding additional Bike2Work type events in between our monthly rides. Resources would not be available to hold complete breakfast session, but are there other ideas or suggestions?

Sponsorships: we will create a more formal sponsorship arrangement with advertising (brochure, website, event banners, etc.) tied to monetary and prize support.

Perhaps we can also tie in with CARTA and recreate new bus advertising placards for 2005. Our Bike It & Like It/Rack & Ride signs still receive routine exposure on CARTA routes. We will follow-up with past sponsors such as Smoothie King, Greyfriars, Out of the Blue and work further with Greenlife, Great Harvest and others.

The current consensus appears to be to discard the Ride and Sponsor Logs as very few individuals participated. We need ideas on how best to promote our sponsors and ride participation.

Suggestion was also made to emphasize part-way commuting -- using parking lots, park & ride, etc.

Theater Center parking lot may become problematic in the near future as parking becomes more controlled on the North Shore.

Advertising: Colleen will be on Talk Radio 102.3 this coming Wednesday to promote Pilates at Barking Legs (one of our sponsors) and expects to be able to obtain a time slot closer to Bike2Work to discuss bicycle commuting.

Bike2Work Committee will meet again Tuesday, February 15th, at 07:00 AM at Greyfriars Coffee at 406 Broad Street.

Colleen Carboni
423 280-1764

Greenways Task Force - Mayoral Forum

Dear Greenways Task Force Members:

Our regularly scheduled meeting on **Thursday, February 17th will start at 11:00 a.m.** and will begin with a brief Mayoral Candidates Forum. We will be meeting in Room 1A of the Development Resource Center. The leading candidates for mayor have been invited to address the Greenways Task Force (GTF) on greenway and open space issues. Ann Coulter and Dan Johnson have accepted.

The Greenway Task Force is formulating questions to give the candidates in advance to keep the discussion focused. Each candidate will be given 10 minutes to respond, and if time permits, we'll do some Q&A. This section of our meeting will last about 30 minutes.

For this special event, GTF members may invite the members of their organizations to attend the February 17th meeting. Feel free to forward this message to your group.

We have other business to conduct after the candidates leave. We'll be hearing from RiverCity Company about the events planned this spring to celebrate the completion of different components of the Riverfront development. We'll also get updates about the Riverwalk, StepOne, and Outdoor Chattanooga. Because this meeting will run longer than usual, the South Chickamauga Creek Greenway Alliance has graciously agreed to sponsor a light lunch (soup).

Carla Askonas
Greenways Task Force
423-265-5229

Other Information

We need to prioritize our facilities needs for the 2006-08 Transportation Planning Organization project list (TIP-STP).

National Bike Summit is March 16-18: Since 2001, the National Bike Summit® has brought together thousands of bicyclists; industry leaders; transportation, health and environmental professionals; and local, state and federal officials; all of whom are concerned with the future of bicycling. Its relevance and success have produced numerous educational, programming and policy success stories at all levels of government. Each year, as Summit participation grows, so do the benefits and outcomes. Help play a role in making 2005 the most successful Summit to date by coming to DC in March!

More information and registration forms may be found at
<http://www.bikeleague.org/events/index.html>

Philip Pugliese
Chattanooga Urban Area Bicycle Task Force
709 Young Ave

Chattanooga, TN 37405
423 267-1010

provagroup@bellsouth.net

If you do not wish to receive this information, please reply to the address above

www.bikechattanooga.org