

BTF MEETING AUGUST 8, 2006

Attendance

Colleen Carboni, Philip Pugliese, Marty Brown, Daisy Blanton, Billy Tiller, Melissa Taylor, Ben Taylor

Bike2Work

Bike2Work was held on August 4 with another steady turnout. With the help of our active commuters at UnumProvident, Colleen and Philip are in the process of scheduling meeting with their HR people to look at ways to further promote bike commuting.

Smoothie King made their Bike2Work debut for this year which was greatly appreciated in the heat. Out of the Blue continues to outdo themselves each month. Despite the temperature, Greyfriars coffee continues to be popular. Please make a point to visit our Bike2Work sponsors.

Safe Routes to School

Melissa Taylor is coordinating our SRTS campaign under the Activate Chattanooga umbrella partnership. She has been selected to serve on our Tennessee statewide SRTS steering committee. TDOT has hired a SRTS coordinator and we should be meeting together again soon.

A SRTS Open House kick-off was held on Thursday, August 3rd, at the DRC. Maps and questionnaires for each of our participating schools were on display. Attendance was limited however. We are planning to host information tables at our participating schools on Registration Day which is Wednesday, August 9, from about 8:00 to noon.

Complete details of Activate Chattanooga activities and SRTS is at <http://bikechattanooga.org/ActivateChattanooga.html>

TPO Bicycle Map

The TPO office has the completed map parts and should be ready to piece everything together for a final product very soon.

Philip expects to be able to have map parts published on the website with the next few weeks.

Funding

Colleen has been working to develop a budget for 2007 that would help us direct our fundraising activities. In addition to marketing and education programming, key items to be funded include sending delegates to the National Bike Summit in March and the Association of Pedestrian and Bicycle Professionals in the fall. Philip and Melissa will be presenting a case study of Chattanooga at this year's ProWalk/ProBike conference in September.

Marty Brown suggested we pursue our contacts with developers in the area, especially those working on downtown projects.

Our key sponsorships opportunities include Bike2Work, Bike to Riverbend and the website.

The Chattanooga Bicycle Club will disburse the funds it has raised for bike advocacy to Bike Chattanooga.

BikeEd

Our next Road I - Bicycle Driving class will be held on Saturday, August 12th.

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